

**How are you addressing  
your roaming challenges?**

## **Syniverse Roaming Value-Added Services**

Ensuring that your roaming process is seamless across the board is a big challenge for operators, with a number of variables to control. From steering onto your preferred partner networks and optimizing call routing, to ensuring users can use their devices like they do at home, every aspect of the roaming business must be taken into consideration.

**Syniverse Roaming Value-Added Services** provide a quick-launch solution set to address your roaming challenges, from delivering a seamless roaming experience to ensuring that subscribers are steered to networks that match your preferences. Utilizing the following components, we can improve your subscribers' roaming experiences and decrease your costs:

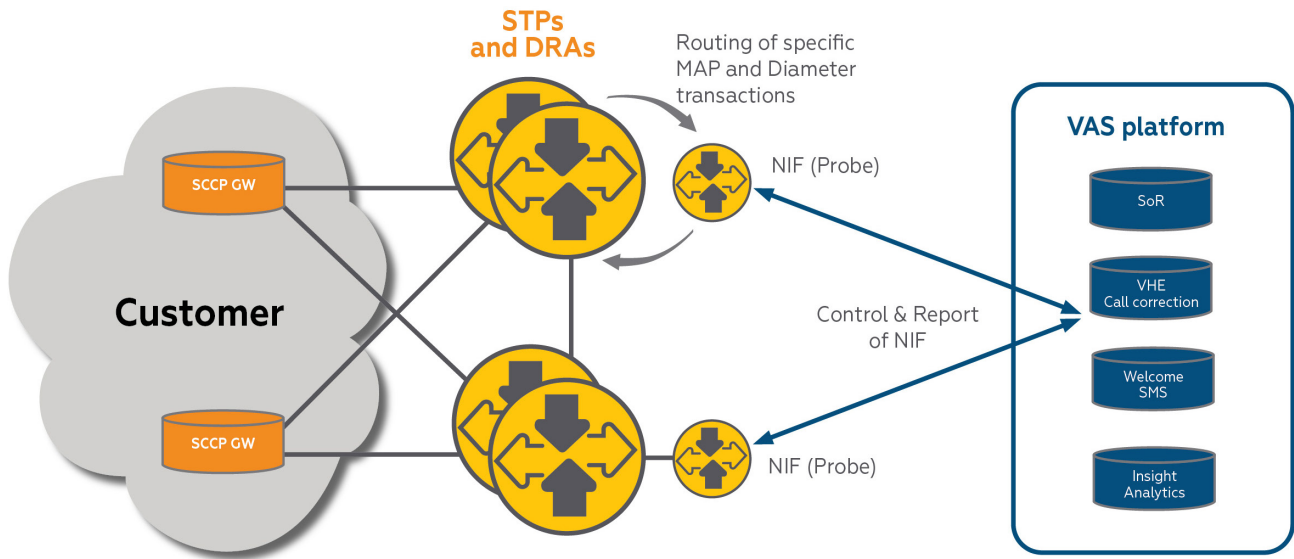
- Steering of Roaming
- Virtual Home Environment
- Voice Mail Optimization
- Managed Welcome SMS

**Syniverse®**

*We make mobile work*



## How It Works

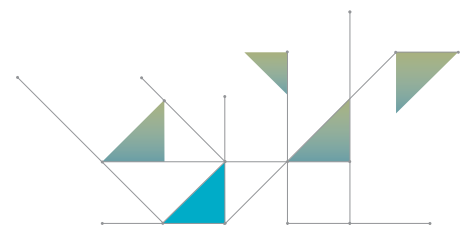


## Benefits

- Decrease outbound roaming costs by ensuring that your subscribers are steered onto networks where you have preferential interoperator tariff deals in place.
- Increase the number of completed calls for visitors and subscribers with automatic dialing correction, eliminating dialing errors and customer service contact.
- Grow revenue by steering customers onto networks where you know quality thresholds will be met.
- Utilize multiple services on a single cloud-based platform.
- Avoid upfront capital expenses, maintenance costs and platform license upgrades as a service bureau solution.

# Features

Feature	Description
<b>Steering of Roaming</b>	
<b>Compliance</b>	GSMA Steering of Roaming Implementation Guidelines ( BA.30 and IR 73)
<b>Supported Technologies (Voice and Data)</b>	CDMA, 2G, 3G and LTE
<b>Highly Flexible Steering</b>	Steering at subscriber level by service preference, and ability to steer customer segments by grouping IMSIs
<b>Preferred Partner Preferences</b>	Simple online GUI for easy adjustment of traffic quotas, ensuring commercial conditions are met
<b>Full Reporting with Syniverse Crossroads<sup>SM</sup></b>	By country code, operator name, location update attempts, visited country and network list
<b>Virtual Home Environment</b>	
<b>Intelligent Call Assistant</b>	Correction of misdialled numbers if required, based on visited country and home network numbering plans, allowing users to dial directly from phone book
<b>Short Code Dialing</b>	Short codes for voice mail access and customer service that, for example, can be successfully dialed to emulate the experience of a home network
<b>Full Reporting with Syniverse Crossroads</b>	Total amount of corrected calls, and total amount of corrected short codes
<b>Voice Mail Optimization</b>	
<b>Voice Mail Calls Completed in Home Network</b>	Elimination of unnecessary call legs, reducing wholesale costs
<b>Operability across Roaming Footprint</b>	Universally availability across all roaming partners
<b>Full Reporting with Syniverse Crossroads</b>	Total amount of insert subscriber data messages processed, total amount of calls redirected, unique outbound roamers , and invoice reconciliation reports





Feature	Description
<b>Managed Welcome SMS</b>	
<b>Compliance</b>	Compatibility with EU regulatory stipulations for notifying subscribers on data, voice and messaging rates
<b>Message types</b>	"Bon voyage message" sent by home network to outbound roamers, and welcome message sent by visited network to all inbound visitors
<b>Fully Configurable</b>	By language, validity period, repetition, or absence period
<b>Full Reporting with Syniverse Crossroads</b>	Country code, operator name, total number or registrations, time stamp for location update, and number of messages sent

**Get Started Today!**

Syniverse is a global mobile solutions specialist that connects more than 1,500 mobile service providers and consumer companies in nearly 200 countries. We specialize in enabling the world's mobile users to connect with each other regardless of device, network or location. Our advanced cloud-based solutions deliver superior user experiences through always-on services and real-time engagement. For more than 25 years, we have been simplifying complexity to deliver the promise of mobility – a simple, interoperable experience, anytime, anywhere.

[Contact us today](#) for more information or visit [www.syniverse.com](http://www.syniverse.com) to learn more.

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