Simplify and manage the complexity of seamless message delivery.
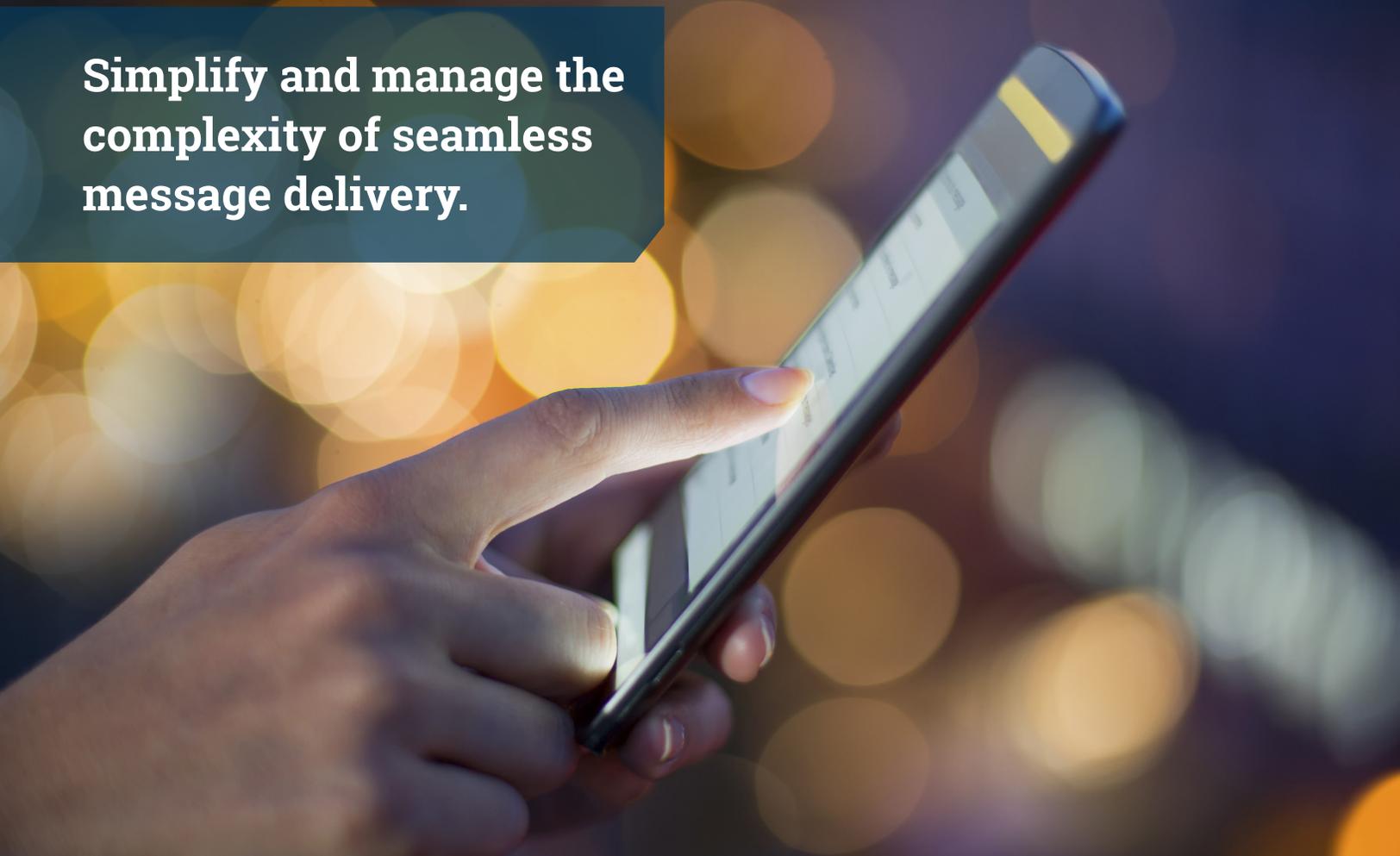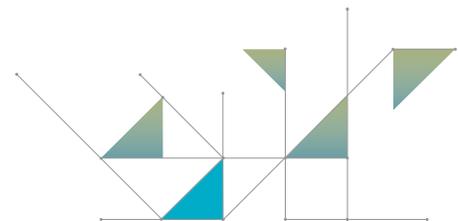
Syniverse IP Messaging Services

Mobile messaging is one of the most widely used and scalable forms of communication globally. In fact, more and more, enterprises, service providers, and nontraditional mobile operators are offering text (SMS) and multimedia messaging (MMS) capabilities to their customers or users. For these businesses, the immediate delivery of messages is essential to providing superior service with their user base.

Syniverse IP Messaging Services enable fixed-line operators, IP-based providers, other service providers and consumer brands to take advantage of these messaging capabilities through one comprehensive solution. This allows these businesses to provide their subscribers and users with seamless mobile messaging capabilities. Specifically, the solution manages and simplifies the complexities of messaging delivery, such as interoperability, network and routing, spam, and complex business relationships, to ensure messaging service success on a global or local scale.

Syniverse is uniquely positioned to provide these services and handle all of your messaging delivery, interoperability, and fraud-detection needs. We have over 25 years of mobile experience and more than 1,500 relationships with mobile and fixed-line service providers and enterprises.
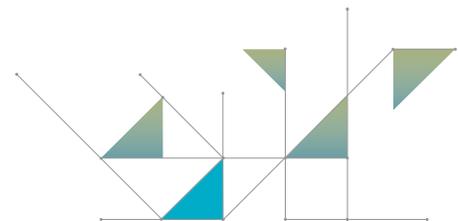
Syniverse ®

We make mobile work

Benefits

- Enable message delivery and interoperability between traditional SMS and MMS messages and alternative types of messaging applications through text-enabled toll-free and landline numbers.

- Reduce operating costs by centralizing the management of all SS7 and IP messaging connections through the handling of messaging processing, interworking and delivery.

- Detect, flag and block spam messages from reaching your users and terminating on your network.

- Provide SMS routing, interoperability, translation and management across technologies for ubiquitous messaging services among IP-based providers and wireless operators.

- Increase revenue by enhancing your overall offering and including messaging to create a two-way dialogue with your user base.

Features

- Real-time processing of messaging traffic over a secure carrier-grade network

- Georedundant-platform cloud service that is constantly maintained and tested, ensuring optimal message delivery and performance

- Global market reach that is aligned with all local and international regulatory requirements

- Advanced reporting capabilities to create the transparency needed to streamline business processes

- Close alignment with all mobile service provider requirements to decrease the likelihood of messaging traffic being blocked or categorized as spam

- Support for large volumes of messages globally, whether a business is sending thousands or millions of messages

- Delivery confirmation (where available by operator)

- Built in anti-spam, anti-fraud and anti-spoof filtering and blocking

- Centralized reporting and online management tools

Syniverse®

We make mobile work

SMS and MMS Interoperability for IP provide SMS and MMS routing, interoperability, translation and management across technologies for ubiquitous messaging services among IP-based providers, fixed-line operators, and mobile operators. Its interoperator messaging abilities solve the complexities of the many relationships – both business and technical – between operators and service providers. Through SMS and MMS interoperability, subscribers can originate a message on one network and send it to a subscriber on a different network, using the phone number of the destination subscriber as the address.

Messaging Connection Manager centralizes the management of all SS7 and IP messaging connections by handling SMS processing, interworking and delivery. This enables your customers and users to send and receive text messages among friends, family members and colleagues who use other messaging platforms, whether you have negotiated direct agreements with their messaging providers or are connecting to them through Syniverse direct connections.

Messaging Trust Service provides a more precise method of detecting spammers by analyzing the content in SMS and MMS traffic and preventing spam from reaching your users and terminating on your network. It protects you from fraudulent messages with known SMiShing or malicious content elements, by detecting, flagging, and blocking spam messages.

Get Started Today!

Syniverse is a global mobile solutions specialist that connects more than 1,500 mobile service providers and consumer companies in nearly 200 countries. We specialize in enabling the world's mobile users to connect with each other regardless of device, network or location. Our advanced cloud-based solutions deliver superior user experiences through always-on services and real-time engagement. For more than 25 years, we have been simplifying complexity to deliver the promise of mobility – a simple, interoperable experience, anytime, anywhere.

Contact us today for more information or visit www.syniverse.com to learn more.

Syniverse ®

We make mobile work