Do you have a precise solution for your unique forecasting, negotiation and budget management approach?
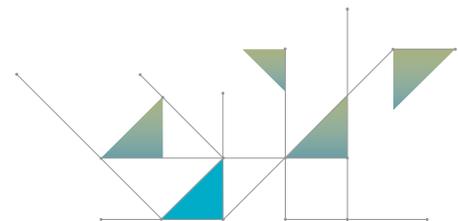
Syniverse Forecasting and Budgeting

Mobile operators are facing increasing challenges with their roaming business. New competitors are using Internet services to offer new roaming options. At the same time, the general commoditization of services and roaming regulation is leading to lower retail prices. Add to these revenue threats the steep investment required to deploy LTE services, and it's clear that having all the available tools to optimize roaming margins is an imperative.

Syniverse Forecasting and Budgeting service automates the roaming forecasting and budget process to help make your roaming interoperator tariff (IOT) discount negotiations more profitable. Part of the Syniverse business intelligence platform, this service enables you to evaluate scenarios, develop forecasts, and create and monitor budgets for wholesale roaming through these capabilities:

- Create different predictions and scenarios easily and rapidly
- Develop your budget using an automated forecast
- Apply your assumptions, steering policy and IOT deals to formulate your forecasts and budgets
- Calculate credit note values to facilitate account provisioning and discount settlement.
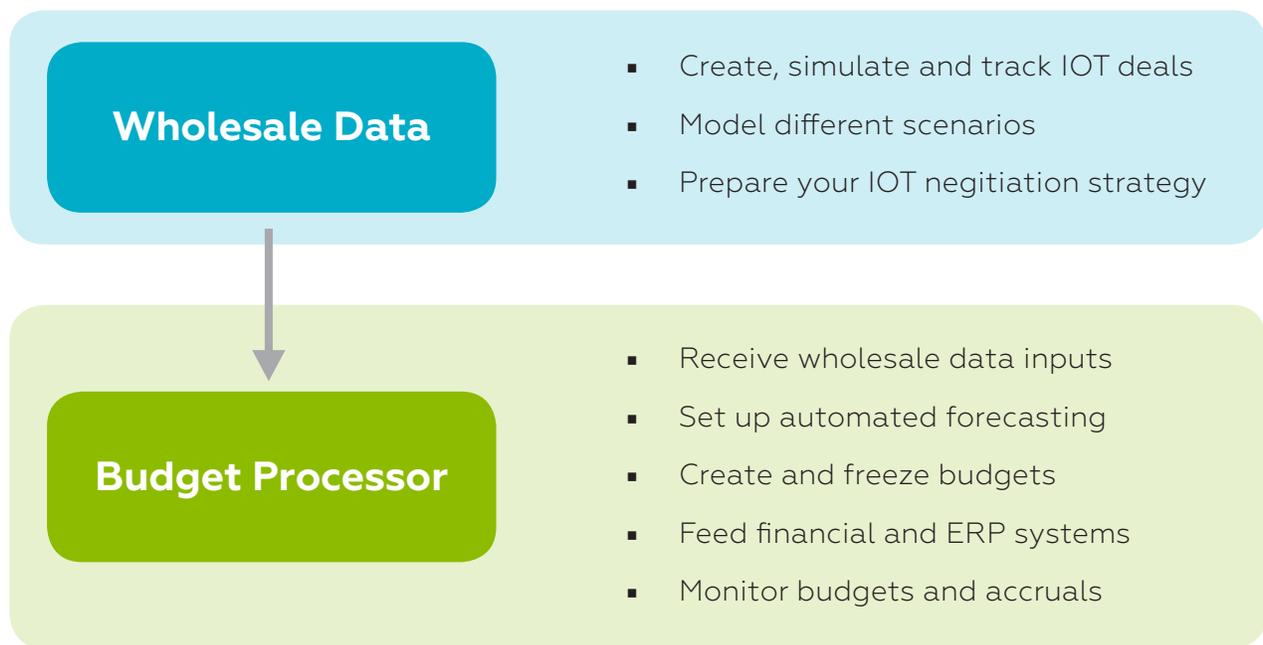
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We make mobile work

Syniverse Forecasting and Budgeting service not only integrates Syniverse's own expertise for the development of a precise solution for your specific forecasting, IOT negotiation, and budget management approach, but our service also incorporates insights gathered from our other customer solution implementations. Additionally, our comprehensive suite of modular services allows us to deliver a more efficient solution when compared with other third-party business intelligence tools, which typically require significant time-consuming and expensive customization.

How It Works

Wholesale Data

- Create, simulate and track IOT deals
- Model different scenarios
- Prepare your IOT negitiation strategy

Budget Processor

- Receive wholesale data inputs
- Set up automated forecasting
- Create and freeze budgets
- Feed financial and ERP systems
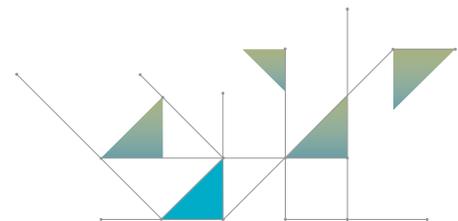- Monitor budgets and accruals

Benefits

- Maximizes the profitability of your roaming business by enabling you to do the following:
    - Refine tactics based on success rates by easily converting forecasts into budgets
    - Gain control over IOT settlement to ensure that all cost reductions are realized
    - Enables easy setup through the Syniverse portal, with no software installation necessary
- Improves your business's efficiencies with one solution for the wholesale business.
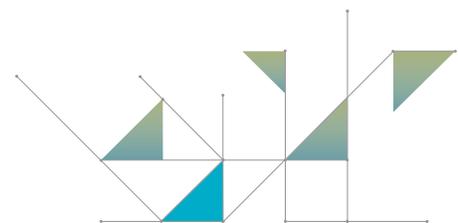
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Features

- Simplify, automate and enhance forecasting and budget tracking with the following capabilities:
    - Turn forecasts into budgets and track performance against budget
    - Control and predict wholesale traffic
    - Provision, track and settle deals
    - Support rolling forecasts
    - Track deviations
    - Develop insight to adapt traffic patterns to maximize financial impact.

Additional features include the following:

Feature	Description
Flexible Execution	- Capability to be managed in-house or handled by Syniverse experts
Flexible Management Options	- Selective assignment of budgets to individual users - Adaptable for use by single or multiple users - Equally applicable to an individual operator or an operator group
Accessible with Syniverse Business Intelligence Platform	- Access to all in-depth cost and revenue monitoring and reporting
Cloud-based	- Accessible via the Syniverse customer portal - Online tool with no software installation
Adaptable for Global Public Holidays	- Capability to ensure that fluctuation in volumes are fully factored into forecasting
Threshold-based Tracking and Alarming	- Capability to enable influencing of key variables to meet key performance indicators
Automated Calculations	- Accruals and provisions
User-friendly Grid and Graph	- Capability to show impact of any changes immediately
Customizable	- Adaptation to your own preferences in terms of operator groups, companies and geographical regions
Analysis Pack	- Identification of destinations and partners where costs and revenues can be improved, forecasting next-period traffic for this destination, and simulation of several IOT discount scenarios
Tracking Pack	- Tracking of difference between actual and forecast traffic - Tracking of paying commitments or discount forecast against traffic volume

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Accruals Pack	▪ Monthly discount calculation on traffic exchanged during the discount period ▪ IOT discount reconciliation reports providing discounts on actual traffic exchanged during the period
Settlement Pack	▪ Capability to process the netting and settlement of all positions , allowing validating and issuing of credit notes, and collecting of cash for the receivable position

Get Started Today!

Syniverse is a global mobile solutions specialist that connects more than 1,500 mobile service providers and consumer companies in nearly 200 countries. We specialize in enabling the world's mobile users to connect with each other regardless of device, network or location. Our advanced cloud-based solutions deliver superior user experiences through always-on services and real-time engagement. For more than 25 years, we have been simplifying complexity to deliver the promise of mobility — a simple, interoperable experience, anytime, anywhere.

Contact us today for more information or visit www.syniverse.com to learn more.

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