



Data at your fingertips to make the right decisions at the right time.

Syniverse Business Analytics

The wholesale business environment is rapidly changing and becoming increasingly complex. As a mobile operator, you need to be able to anticipate the market and adapt strategies and tactics based on a full understanding of your entire wholesale value chain.

Syniverse Business Analytics is a data warehouse and reporting solution that enables you to make the right decisions at the right time through the timely delivery of relevant information. This business intelligence platform allows you to manage your wholesale business proactively, giving you a significant competitive advantage.

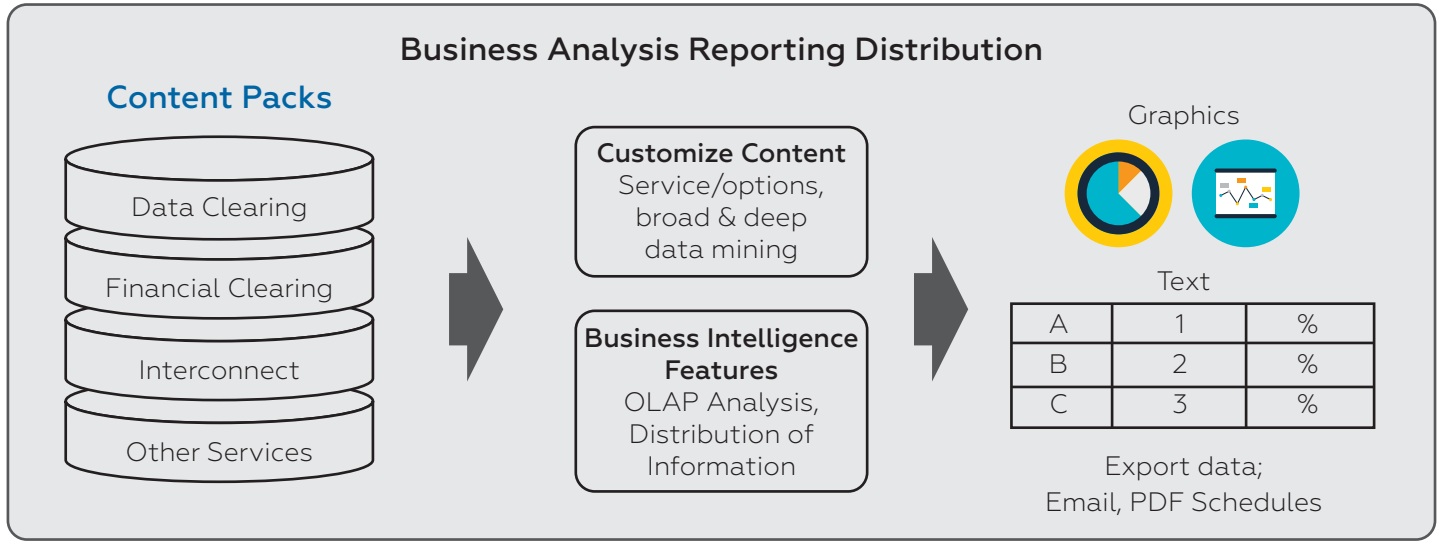
Business Analytics offers an intuitive user interface that allows you to take advantage of operational reporting, analytical capabilities, dashboards, forecasting and budgets. The tool provides a wide range of information, including the following:

- Detailed operational reporting to consolidated management summary reporting
- Alerts to help you monitor business performance and drill down to identify specific issues
- Forecasting and analytical support tools to help develop your wholesale business strategy
- Dashboards that provide a graphical representation of your business

Syniverse[®]

We make mobile work





Benefits

- Gain a complete business intelligence solution across your entire wholesale business portfolio
- Improve business efficiencies by keeping all your data within a single database and by accessing a single user interface to complete a variety of tasks, including the following:
 - Managing all your wholesale business processes
 - Addressing a complete range of business intelligence requirements
 - Simplifying report creation and information distribution
- Increase revenue and reduce costs, improving your overall margins
- Lower the risks often associated with business intelligence and data warehouse projects
- Access versatile information models and powerful analytical functionality based on the vast experience built by Syniverse's business analysts





Features

- Rich in content and focused on your information needs
- User-friendly interface with an easy learning curve
- Ensured security and privacy, with a platform that uses the leading security technologies
- Compliance with specific requirements for the communications wholesale market
- Cloud-based business intelligence tool capability, accessed through the Syniverse customer portal
- Integration of data from all of our service areas -- including data clearing, interconnect billing, financial settlement and interworking -- to create a single reporting interface
- Support of different reporting styles, including standard and ad-hoc reporting
- Support for interactive navigation and report development, including drilling, slicing, dicing, formatting, chart creation, calculation and filtering
- High-quality reports in a variety of formats, including Microsoft Excel or PDF, that can easily be customized to professional presentation standards, with the addition of your corporate logos, layouts, formats and fonts

**Get Started
Today!**

Syniverse is a global mobile solutions specialist that connects more than 1,500 mobile service providers and consumer companies in nearly 200 countries. We specialize in enabling the world's mobile users to connect with each other regardless of device, network or location. Our advanced cloud-based solutions deliver superior user experiences through always-on services and real-time engagement. For more than 25 years, we have been simplifying complexity to deliver the promise of mobility – a simple, interoperable experience, anytime, anywhere.

[Contact us today](#) for more information or visit www.syniverse.com to learn more.

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