Mobile operators need a solution for easily simulating, creating and tracking IOT deals to be able to maximize roaming revenues.

**Syniverse Forecasting and Budget Management – Optimizer** automates the roaming forecasting and budget process to help make your roaming IOT (interoperator tariff) discount negotiations more profitable. Part of the Syniverse Insight business intelligence platform, Optimizer is composed of three components: Retail Optimizer, Wholesale Optimizer and Budget Optimizer. Each component can be used to model tariffs, develop forecasts and create and monitor budgets through these steps:

- Creating different predictions and scenarios easily and rapidly
- Creating your budget using the automated forecast
- Applying your assumptions, steering policy and IOT deals to create your forecasts and budgets
- Calculating credit note values to facilitate account provisioning and discount settlement

Syniverse brings not only its own expertise, but inputs from customers to develop a precise solution for your specific forecasting, IOT negotiation and budget management approach. Additionally, we deliver a more efficient solution when compared to a third-party business intelligence tool, which typically requires significant time-consuming and expensive customization.
Benefits of Optimizer

- Maximizes roaming revenues by allowing Syniverse experts to handle complex calculations so you can focus on creating value instead of spending resources on simulating, predicting and tracking. By leveraging Syniverse expert knowledge, you can get necessary information and analysis to make better business decisions.
- Simplifies, automates and enhances forecasting and budget tracking by offering the following capabilities:
  - Turning forecasts into budgets and tracking performance against budget
  - Controlling and predicting wholesale traffic
  - Supporting rolling forecasts
  - Tracking deviations
  - Developing suggestions for adapting traffic patterns
- Improves your business's efficiencies with one solution for wholesale and retail processes

Features of Optimizer

- Syniverse experts provide support for these areas:
  - Budget creation
  - Budget tracking
  - Deal provisioning
  - Deal tracking
  - Deal settlement
- Flexible management options
  - Capability to manage the tool yourself, or to let Syniverse experts do all the setup and tracking activities for you
  - Option to assign users to only access or modify budgets that have been assigned to them
  - Suitability for use by individuals or multiple users, and equally valuable for individual operators or operator groups
- In-depth cost and revenue monitoring and reporting, with all reporting available in Syniverse Insight
- Cloud-based business intelligence tool, accessible via the Syniverse customer portal
- Online tool with no software to install
About Syniverse
Syniverse makes mobile work for the entire mobile ecosystem, including more than 1,500 mobile service providers, enterprises, ISPs and app providers in nearly 200 countries. We deliver innovative cloud-based solutions that ensure superior end-user experiences through always-on services and real-time engagement. For more than 25 years, Syniverse has been simplifying complexity to deliver the promise of mobility – a simple, interoperable experience, anytime, anywhere. For more information, visit www.syniverse.com, find Syniverse on Facebook or follow Syniverse on Twitter.

- Capability for all global public holidays to be taken into account, allowing you to better plan for high volumes
- Threshold-based tracking and alarming
- Automated accruals and provision calculation
- Customizable operator groups, companies and geographical regions
- Easy-to-use grid and graph showing immediate impact of changes
- Allows you to do the following:
  - Use information as a tool for profitable IOT negotiations
  - Create and track scenarios on a per-user defined basis
  - Create forecasts based on your own scope (roaming partners, regions, etc.)