



## Syniverse Executive Named to Open Mobile Alliance Board

### News Release

#### For more information:

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**TAMPA, Fla. – Nov. 12, 2009** – Expanding its leadership position in the global mobile industry, [Syniverse Technologies](http://www.syniverse.com) (NYSE:SVR) announced today that Jerry Easom, Vice President of Industry Affairs, has been elected to the Open Mobile Alliance (OMA) Board of Directors by the voting members of the OMA.

"Syniverse is dedicated to contributing positively to the development of global technologies and policies that benefit our industry, and organizations like the OMA truly play a vital role in shaping its future growth," Easom said. "It's an honor to join this prestigious group of wireless leaders from the world's leading mobile communications companies."

Easom's board selection expands on Syniverse's ongoing relationship with the OMA. The company has been a member in the vendor category for the past five years.

In addition to this most recent appointment, Easom also has served on the boards of a number of other associations, including CompTel/ASCENT Alliance, the Canadian Wireless Telecommunications Association, CTIA-The Wireless Association, Mobile Marketing Association, RCA, ATIS, SMS Forum and mTLD Top Level Domain.

Fred Harrison, OMA Chairman of the Board, said he expects Easom to be a valuable addition to the Board.

"I am pleased to welcome Jerry to the OMA Board," Harrison said. "His background and leadership across many board and industry associations makes him a valued addition to our leadership team, as the OMA facilitates the adoption of interoperable data services across countries, networks and an expanding set of wireless devices."

#### **About Syniverse**

Syniverse Technologies (NYSE:SVR) provides mobile technology for the global telecommunications industry, making it possible for disparate data, messaging and voice technologies to interoperate anywhere, any time. Serving more than 800 communications companies in over 160 countries, Syniverse offers market-leading solutions that simplify the complexities of roaming, messaging, network interoperability and business intelligence for mobile operators, MSOs, enterprise verticals and emerging mobile providers. For more information, visit [www.syniverse.com](http://www.syniverse.com).

#### **About the Open Mobile Alliance**

The Open Mobile Alliance (OMA) delivers open specifications for creating interoperable services that work across countries, different networks, fixed and



mobile terminals. Driven by users' needs and the expanding market for data services, the member companies of the Open Mobile Alliance stimulate the adoption of new and enhanced information, communication and entertainment services. The Open Mobile Alliance includes contributors from all key elements of the wireless value chain, and contributes to the timely and efficient introduction of services and applications.

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