



Syniverse to Support Cox Communications' Mobile Network

Latest contract highlights Syniverse's momentum with cable operators, new mobile players

News Release

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About Syniverse

Syniverse Technologies (NYSE:SVR) provides mobile technology for the global telecommunications industry, making it possible for disparate data, messaging and voice technologies to interoperate anywhere, any time. Serving more than 800 communications companies in over 160 countries, Syniverse offers market-leading solutions that simplify the complexities of roaming, messaging, network interoperability and business intelligence for mobile operators, MSOs, enterprise verticals and emerging mobile providers. For more information, visit www.syniverse.com.

TAMPA, Fla. – Jan. 26, 2010 – Expanding on an existing relationship with one of the largest cable operators in North America, [Syniverse Technologies](#) (NYSE:SVR) was selected by Cox Communications to support the operator's CDMA mobile voice network. With this new deal, Syniverse will provide a broad suite of mobile [messaging](#), [roaming](#) and [network](#) solutions. Syniverse also will continue to support Cox's SS7 class services.

This win highlights a growing trend of cable operators and other new entrants to mobile, such as Internet, VoIP and application service providers, turning to Syniverse in support of new mobile offerings, according to [Alfred de Cárdenas](#), Executive Vice President, Americas, Syniverse.

"Over the last 20-plus years, we've become the go-to problem solver for mobile operators, and we're proud to be building that same reputation among new types of players," de Cárdenas said. "No matter the technology or operator type, we have the solutions and expertise to simplify complexity and help deliver a compelling portfolio of mobile services."

A pair of Syniverse NEXTSM messaging solutions, SMS Interworking Gateway (SMS-IG) and [MMS Interworking Gateway \(MMS-IG\)](#), provide subscribers with seamless text and multimedia messaging to users on other networks.

For roaming, Syniverse's [Data Clearing House for CDMA – ACCESS[®]](#) and [Financial Settlement Services](#) ensure a comprehensive, end-to-end clearing process. In addition, [1xRTT/EV-DO](#) delivers high-speed mobile data roaming, while [Visibility[®] Services](#) enable operators to work faster and smarter by providing near real-time data about inbound and outbound roamers.

"The Syniverse solutions provide the necessary tools to deliver a high-quality mobile experience for Cox customers," said Stephen Bye, Cox's vice president of wireless. "Syniverse' industry leadership has been valuable as we continue to build Cox's CDMA network."

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